



Dr. Enrique Javier Navarro Flores

President of the Board / Founder, Universidad Santander

“

Great achievements are born from people united by a shared vision and common ideals. As long as we continue to dream, nothing can stand in our way—especially when we have a team committed to transforming those dreams and ideals into reality.

**Dr. Enrique Javier
Navarro Flores**

President of the Board / Founder, Universidad Santander

Personal Information

Office

409 Montañas Rocallosas
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Mexico City, Mexico

Mobile Phone

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Place and Date of Birth

Saltillo, Coahuila.
January 29, 1962

Email

rector@unisan.edu.mx



Professional Education

Doctor of Dental Surgery (D.D.S.)

Autonomous University of Tamaulipas, Tampico, Tamaulipas (1978–1980)

Autonomous University of Nuevo León, Monterrey, Nuevo León (1980–1983)

Master's Degree in Orthodontics

European Institute of Orthodontics
Madrid, Spain (1993–1994)

Master's Degree in Teaching and Research

Universidad Santander (2006–2008)

Doctor of Education

Universidad Santander (2014–2016)

Advanced English

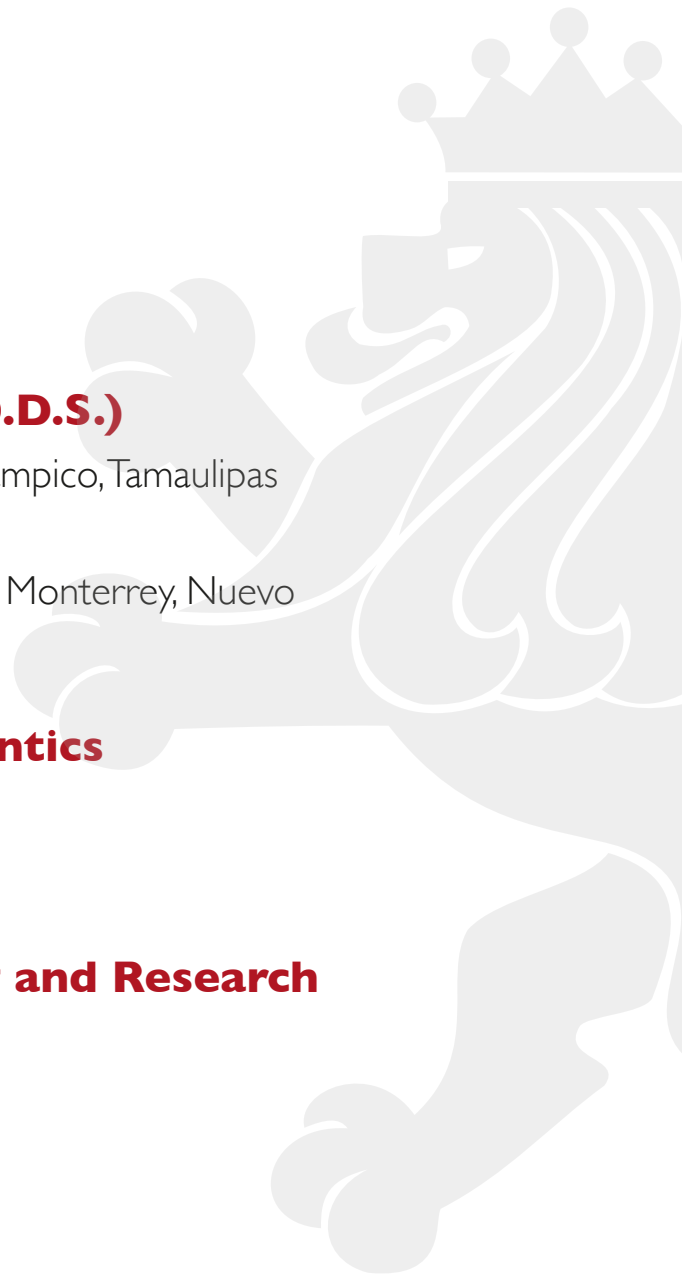
College of the Southwest. Hobbs, New Mexico (1984)

Orthodontic Preceptorship

Completed under professors from Baylor University through clinical training for more than seven years. New Mexico and Dallas, Texas (1984–1991)

Honorary Doctorate

National Academy of the Scientific, Technological, and Labor Training and Certification Center. December 4, 2019



Courses and Professional Training

Diploma in Electoral Geography

National Autonomous University of Mexico (UNAM)
Faculty of Philosophy and Letters, Mexico City

Institute of Geography. Certificate Program in Electoral Geography.
(October 2003 – April 2004)

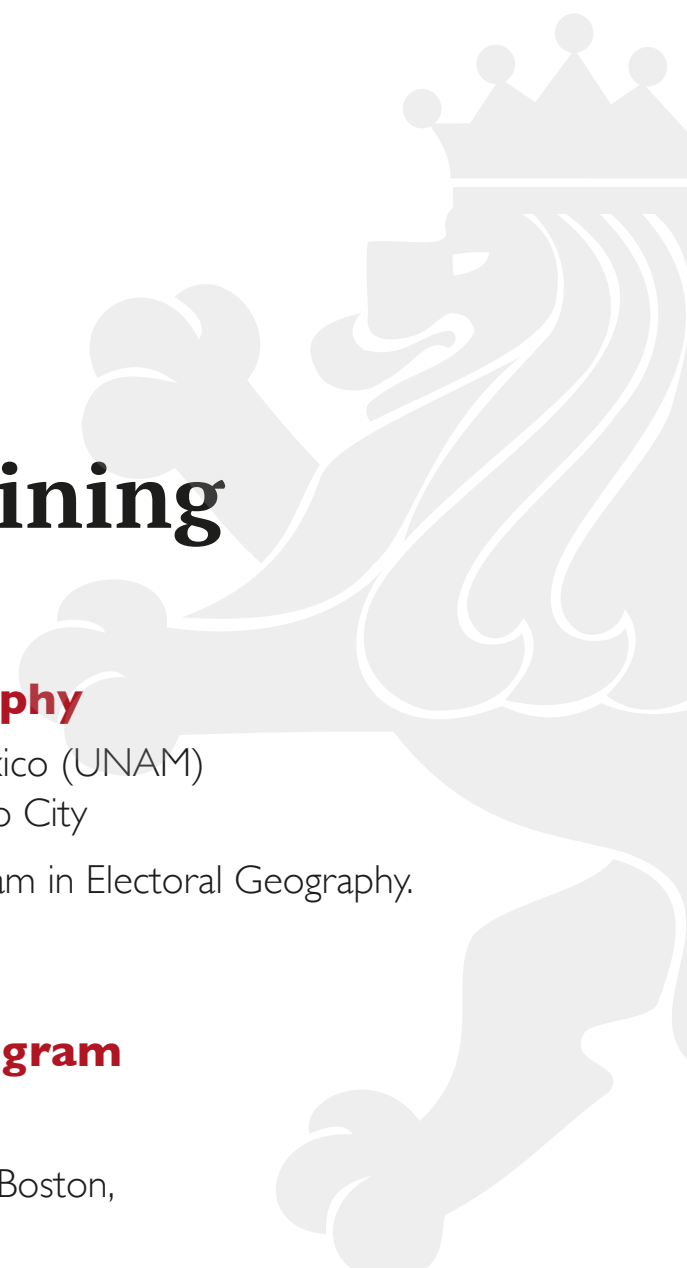
Government Innovation Program

Harvard University.

John F. Kennedy School of Government. Boston,
Massachusetts, USA (2005)

High-Performance Team Building Program

Instituto Tecnológico Autónomo de México (ITAM) – University Extension
Division. Mexico City, Mexico (January 30, 2007)



Courses Delivered as a Speaker in Political Campaigns and Strategy

Presidential Campaign Management

Democratic Brotherhood Party (2004–2007)

- ▀ Costa Rica
- ▀ Venezuela
- ▀ Argentina
- ▀ Guatemala
- ▀ Peru
- ▀ Dominican Republic
- ▀ Paraguay
- ▀ Chile
- ▀ Bolivia
- ▀ Nicaragua
- ▀ Panama
- ▀ Dutch Caribbean

National Campaign Management

From 2002 to 2007, participated in campaigns for:

- ▀ Governor
- ▀ Mayor
- ▀ Senator
- ▀ State Representative
- ▀ Federal Representative

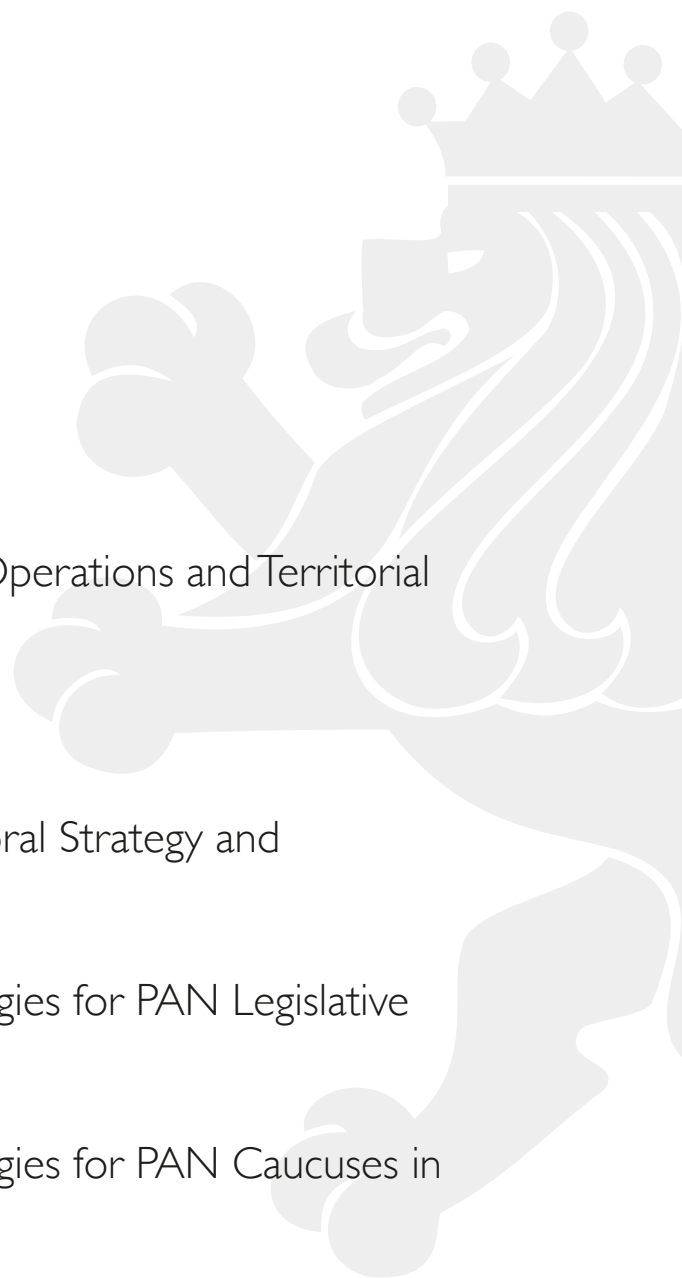
Courses on Municipal Planning and Electoral Geography

National Autonomous University of Mexico (UNAM)



Expert Advisor in:

- Election Day ("D-Day") Campaign Operations and Territorial Organization.
- High-Impact Electoral Strategies.
- Creator of the Guardián Azul Electoral Strategy and Organizational Framework.
- High-Impact Political Planning Strategies for PAN Legislative Caucuses in State Legislatures.
- High-Impact Political Planning Strategies for PAN Caucuses in Municipal Governments.
- High-Impact Political Planning Strategies for PAN Municipal Administrations.
- Campaign Structure Advisor at the Federal, State, and Municipal Levels of Government.
- Expert in planning strategic operations to ensure successful Election Day execution and strengthen electoral structures at the precinct level, achieving gains of up to eight percentage points in favor of the affiliated candidate.



Political Positions and Party Appointments

● **Since His Youth Within the National Action Party (PAN):**

- ▶ Polling Station Representative
- ▶ General Representative
- ▶ Municipal Organization Secretary
- ▶ Municipal Elections Secretary
- ▶ Municipal General Secretary
- ▶ President of the Municipal Executive Committee (CDM)
- ▶ General Secretary of the Federal District Executive Committee (CDE)
- ▶ State Council Member for more than six terms
- ▶ National Council Member for more than four terms
- ▶ Member of the State Honor and Justice Commission
- ▶ Coordinator of the Internal Affairs Commission
- ▶ Member of Municipal (CDM), State (CDE), and National (CEN) Executive Committees, among others

● **Elected State Representative for the XV District of Tamaulipas**

Term: 1996–1998

● **Chair of the Social Assistance Committee of the Honorable Congress of the State of Tamaulipas**

Term: 1996–1998

● **Secretary of the Municipal Strengthening Committee of the Honorable Congress of the State of Tamaulipas**

Term: 1996–1998

● **Coordinator of More Than 3,000 Electoral Campaigns**

Across all states of Mexico and at the municipal, state, and federal levels of government. (2002–Present)

Political Positions and Party Appointments

- **Coordinator of More Than 400 Electoral Campaigns Across the Americas**

At different levels of government. (2005–Present)

- **Creator of the Online Georeferenced Election Monitoring System (CIE)** (2002)

- **National Secretary for Electoral Affairs of the PAN National Executive Committee**

(April 2002 – December 2004)

- **Private Secretary to the Secretary of Communications and Transportation**

Architect Pedro Cerisola y Weber (December 2004 – February 2006)

- **Member of the War Room for Felipe Calderón's Presidential Campaign** (2006)

- **National Executive Committee of the National Action Party (PAN)** (March 2006 – September 2008)

- **Christian Democratic Organization of America (ODCA)**

Director of Elections (January 2005 – Present)

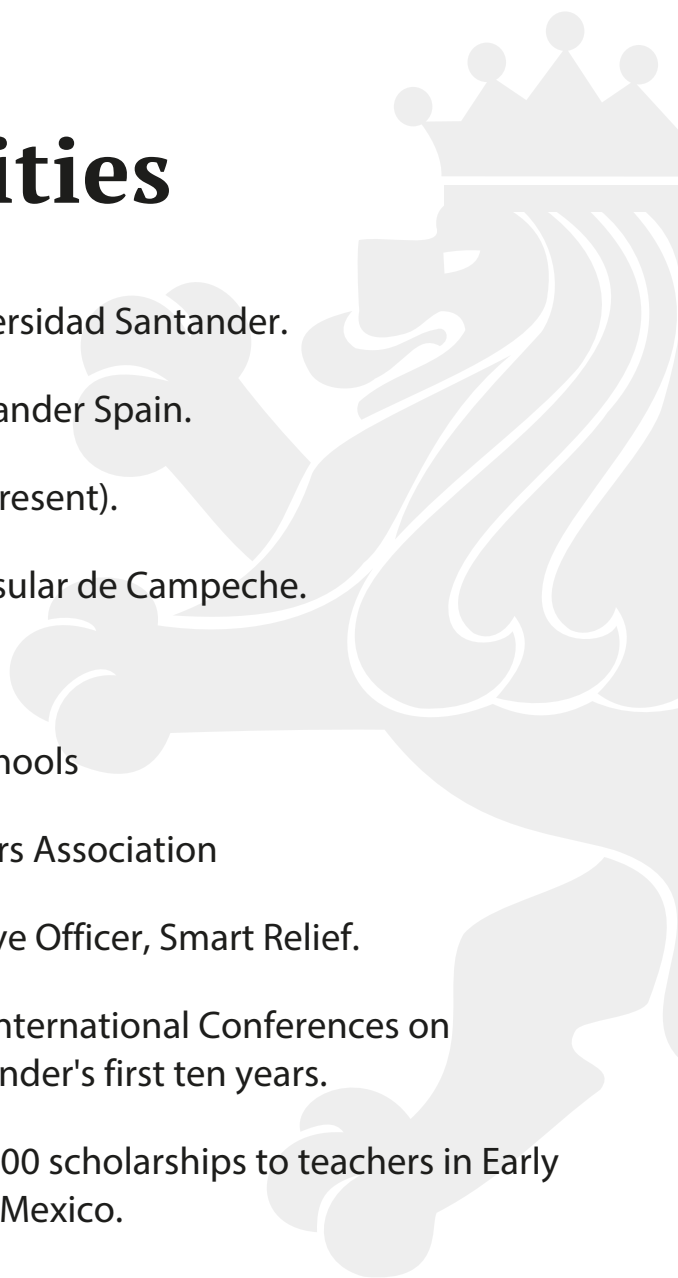
- **Candidate for Mayor of Saltillo**

Party: Fuerza por México (2021 Elections)



Business and Leadership Activities

- Chairman of the Board of Directors, Universidad Santander.
- Chairman of the Board, Universidad Santander Spain.
- Rector of Universidad Santander (2014–Present).
- Member of the Board, Universidad Peninsular de Campeche.
- Member of the Board, Editorial Unisant.
- Chairman of the Board of U.S. Nursing Schools
- Chairman of the Board of the U.S. Teachers Association
- Chairman of the Board and Chief Executive Officer, Smart Relief.
- Sponsor and Organizer of more than 20 International Conferences on Education throughout Universidad Santander's first ten years.
- Responsible for awarding more than 20,000 scholarships to teachers in Early Childhood and Primary Education across Mexico.
- Speaker and Lecturer at numerous International Education Conferences.
- Board Member of various professional associations and educational institutions.
- Member of Rotary International.
- Member of PALECH.
- Member of ALPES.
- In 2021, led Universidad Santander's expansion into international markets, including Ecuador, Chile, Colombia, Bolivia, the United States, Spain, China, the United Kingdom, and Brazil.



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Campaign Website

Universidad Santander



unisant.mx



Message from the President
of the Board / Founder



Universidad Santander